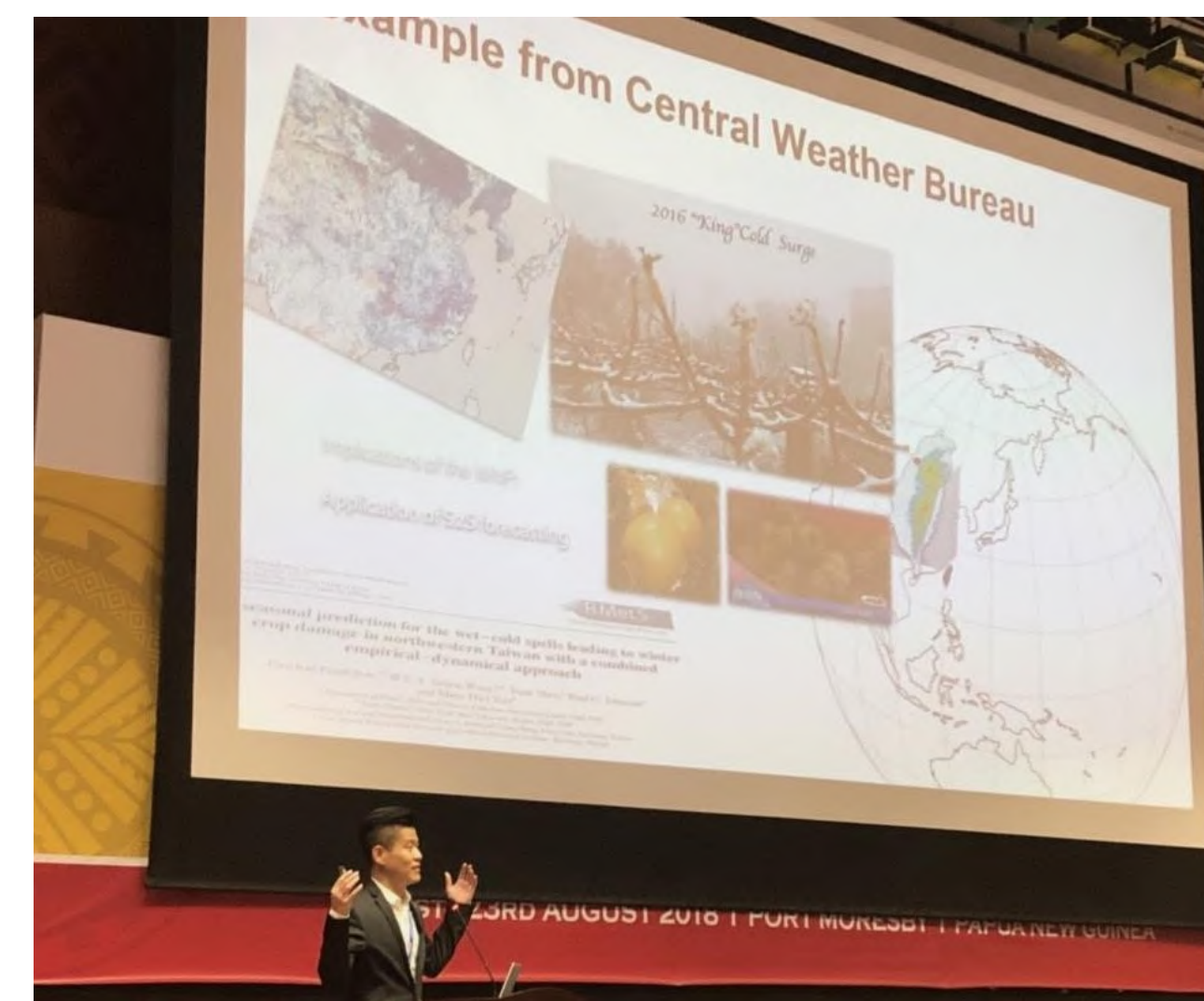
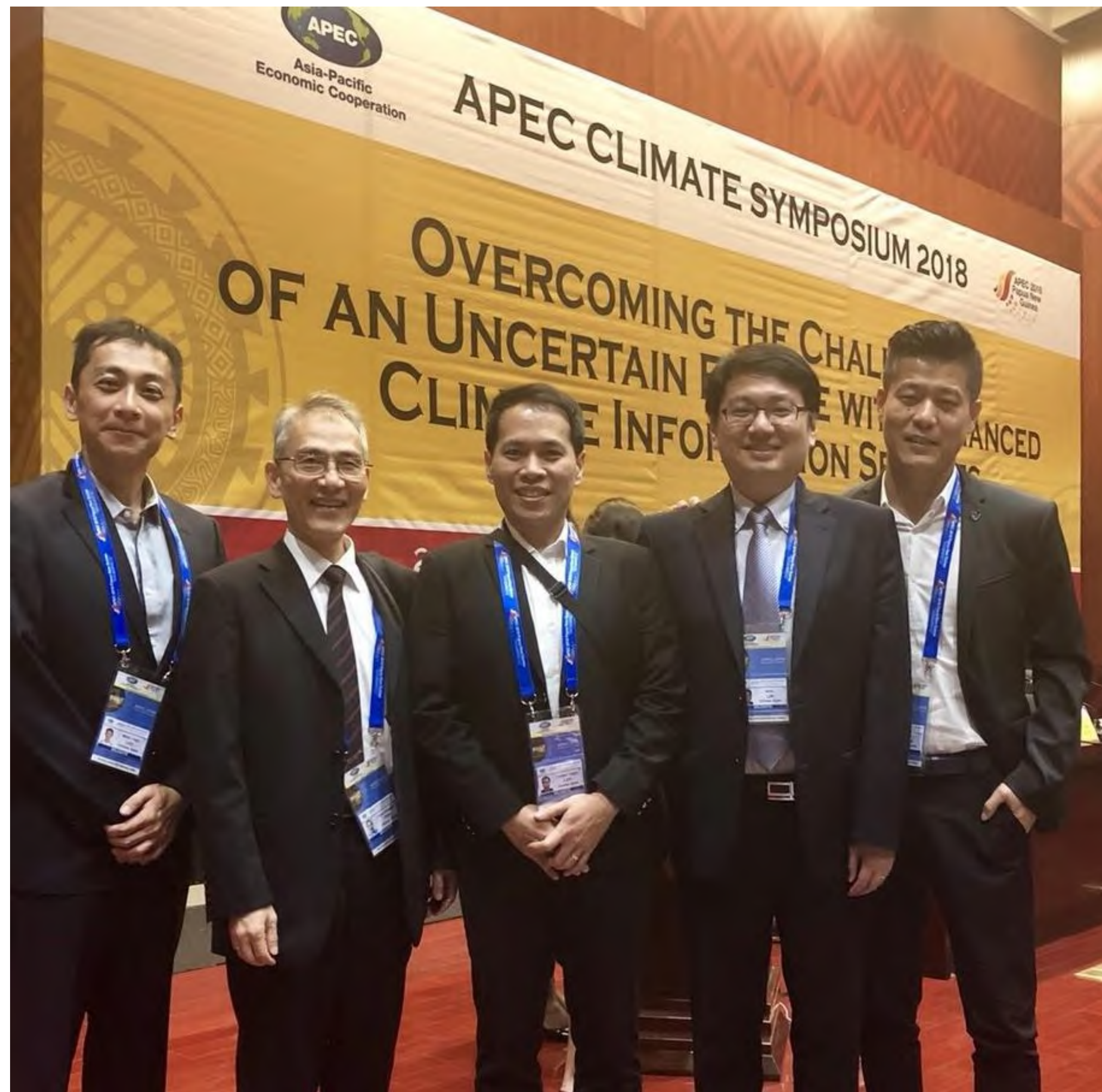


# Port Moresby, Papua New Guinea

## APEC House







*2018 APEC Climate Symposium - 大放光彩！*



# CLIMATE COMMUNICATION, OR JUST COMMUNICATION?

Simon Wang 王世宇  
Utah State University

Who am I to talk about this?





S.-Y. Simon Wang

**Plants, Soils, and Climate**

Climate Dynamics

Associate Professor

### **Educational Background**

**PhD**, Meteorology, (progressive MCSs), Iowa State University, 2008

**MS**, Meteorology, Iowa State University, 2004

**MS**, Atmospheric Sciences, National Central University (Taiwan),  
1999

**BS**, Atmospheric Sciences, National Central University (Taiwan),  
1997

Who am I to talk about this?



# I'm a researcher. I publish.

## Books & Chapters



## Journal Papers

Full list ↓ | [Extremes](#) | [California](#) | [ENSO](#) | [Prediction](#) | [Decadal](#) | [Tropical Cyclone](#) | [MCS](#) | [Tree Ring](#) |

[ 👤 student; 🧑 postdoc]

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- **Wang, S.-Y.**, J.-H. Yoon, E. Becker, and R. R. Gillies, 2017: California from drought to deluge. *Nature Climate Change*, 7, 465-468. ([PDF](#))
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- Huang, W.-R., **S.-Y. Wang**, and B. Guan, 2017: Decadal fluctuations in the western Pacific recorded by long precipitation records in Taiwan. *Climate Dynamics*, DOI: 10.1007/[s00382-017-3707-9](#) ([PDF](#))
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# As a professor, I mentor.

My group

## Previous students and postdocs:



Yen-Heng (Henry) Lin:  
Ph.D. 2018 ([PDRF](#)),  
now in Utah Climate  
Center



Boniface Fosu  
Ph.D. 2018 ([🏆 2017  
Researcher of the Year](#)),  
now in Georgia Tech)



Danny Barandiaran  
PhD 2016 ([🏆 2015  
Researcher of the Year](#);  
now in CPC/NOAA)



Martin Schroeder (MS  
2016 - now in Utah  
State)



Kirsti Hakala (MS 2014  
- now in University of  
Zurich)



Lin Zhao -  
visiting  
scholar  
(2016-2017)



Wan-Ling  
Tseng -  
visiting  
scholar



Rong Li -  
postdoc  
(2012-2015)



Changrae  
Cho - postdoc  
(2012-2014)

## Research Scientists / Postdocs:



Lunyu Shang -  
visiting  
scholar  
(2017-2018)



Binod  
Pokharel -  
postdoc  
(2017- )



Ramesh  
Kumar Yadav  
- visiting  
scientist  
(2018-)



Hao Chen -  
visiting  
scientist  
(2018-)

## Graduate Students (current):



Henrik  
Panosyan  
M.S. ([NRT-  
CAS](#))



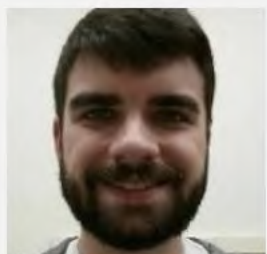
Jacob S. Allen  
M.S. ([NRT-  
CAS](#))



Parichart  
(Noi)  
Promchote  
Ph.D.



Avik  
Mukherjee  
Ph.D.



Matthew  
Miksch  
M.S.



Yu-Tang  
Chien  
M.S.



As a climate scientist,  
I face reporters...  
and a lot of them!

美聯社、Discovery、CBS、NBC、  
Nature、科學人雜誌、英國衛報



環境與生態

## 北極暖化 全球振盪

過去四年，由於噴射氣流的起伏加劇，引發北半球各地夏季與冬季的異常天氣。但脫序的噴射氣流並非特例，可能成為新的氣候狀態。

撰文 / 馬斯特斯 (Jeff Masters)

然而上個冬季（2013年末到2014年初），羅士比波的起伏加劇，有如心律不整的心電圖。如此一來，風經過上空的時間也比以往增加，有時甚至原地滯留數個星期，使異常天氣持續相當長的時間。2014年5月，美國猶他州立大學的王世宇（Shih-Yu Wang）與研究團隊發現，那段時期北美洲上空的噴射氣流為史上最劇烈起伏的形態。

## Climate extremes

- (The Guardian Jan 5, 2017) [Nomads no more: why Mongolian herders are moving to the city](#)
- (Business Insider Dec 6, 2013) [Now we can predict where and when extreme weather is likely to hit up to two months in advance](#)
- (Bay Nature Jan 26, 2016) [El Niño Means It's Warmer Than Usual. Take Away the El Niño? That's Warmer Than Usual, Too.](#)
- (The Salt Lake Tribune Jan 7, 2016) [Tool can predict inversions long before pollution sets in](#)
- (Standard-Examiner Sep 27, 2014) [Utah juniper gives glimpse of region's climate past and future](#)
- (The Salt Lake Tribune Jan 7, 2016) [Will Utah be ready for a drier, hotter climate?](#)
- (The Weather Channel Mar 10, 2016) [Utah's Great Salt Lake is Disappearing, According to Study.](#)

## Floods

- (NOLA August 14, 2017) [Death and climate change: How one woman lost her life in the Louisiana Flood of 2016](#)
- (Climate Central August 8, 2017) [Disaster and Neglect in Louisiana](#)
- (GRIST August 9, 2017) [One year after the Great Flood, Louisiana's most vulnerable cope with the losses](#)
- (Omaha World-Herald May 31, 2016) [Could a 2011-level Missouri River flood happen again? Short answer: Yes](#)
- (CBS August 19, 2015) [Did climate change, El Nino make Texas floods worse?](#)
- (ThinkProgress August 13, 2015) [Climate Change Linked To Devastating Texas Floods](#)
- (WeatherNetwork August 14, 2015) [El Niño 2015 could rival strongest events on record: NOAA](#)
- (The Guardian September 2, 2015) [Global warming intensified the record floods in Texas and Oklahoma](#)
- (Yahoo September 2, 2015) [Texas' record floods are the new normal](#)

## In the News

## California drought & fire risk

- (Newsweek November 5, 2015) [The link between human-caused climate change and extreme weather events](#)
- (ScienceDaily October 21, 2015) [California 2100: More frequent and more severe droughts and floods likely](#)
- (the Guardian December 3, 2015) [New research finds that global warming is intensifying wildfires](#)
- (San Diego Tribune November 8, 2015) [Wildfire risk to rise by six times, study says](#)
- (Associated Press April 24, 2014) [Study links California drought to global warming](#)
- (Discovery April 17, 2014) [California Drought, Midwest Chill Tied to Climate Change?](#)
- (NBC April 24, 2014) [Study Links California Drought to Global Warming](#)
- (Mashable April 18, 2014) [Global Warming Had Key Role in California Drought, Eastern Cold: Study](#)
- (Huffington Post May 16, 2014) [The California Drought Is Far From Over, And The Entire State Is Suffering](#)



2015年09月28日 16:33 [中時 林志成](#) / 台北報導

今年5月美國德州雨量破紀錄，水患釀超過30死，損失超過十億美元。一份由台灣科學家參與的研究報告指出，德州今年破紀錄的降雨及水患的確與氣候暖化有關，此研究一刊登後立刻受到美國知名新聞C B S報導，讓台灣氣候學術成果登上國際舞台。

該研究的第一作者、同時也是旅美台灣學者，猶他州立大學副教授王世宇解釋，形成極端氣候現象的成因很多，不能以偏概全，但是就如同一個球隊，儘管所有球員都有貢獻，勝敗總是能追究於一、二個主力隊友的表現。這個新研究指出，「在氣候暖化下的聖嬰現象」容易加深氣候異常的強度。



As a climate scientist,  
I face reporters...

I learned to be an expert,  
but *not* to do 'expert talk' .





The road to being an expert





School



B.S.



M.S.

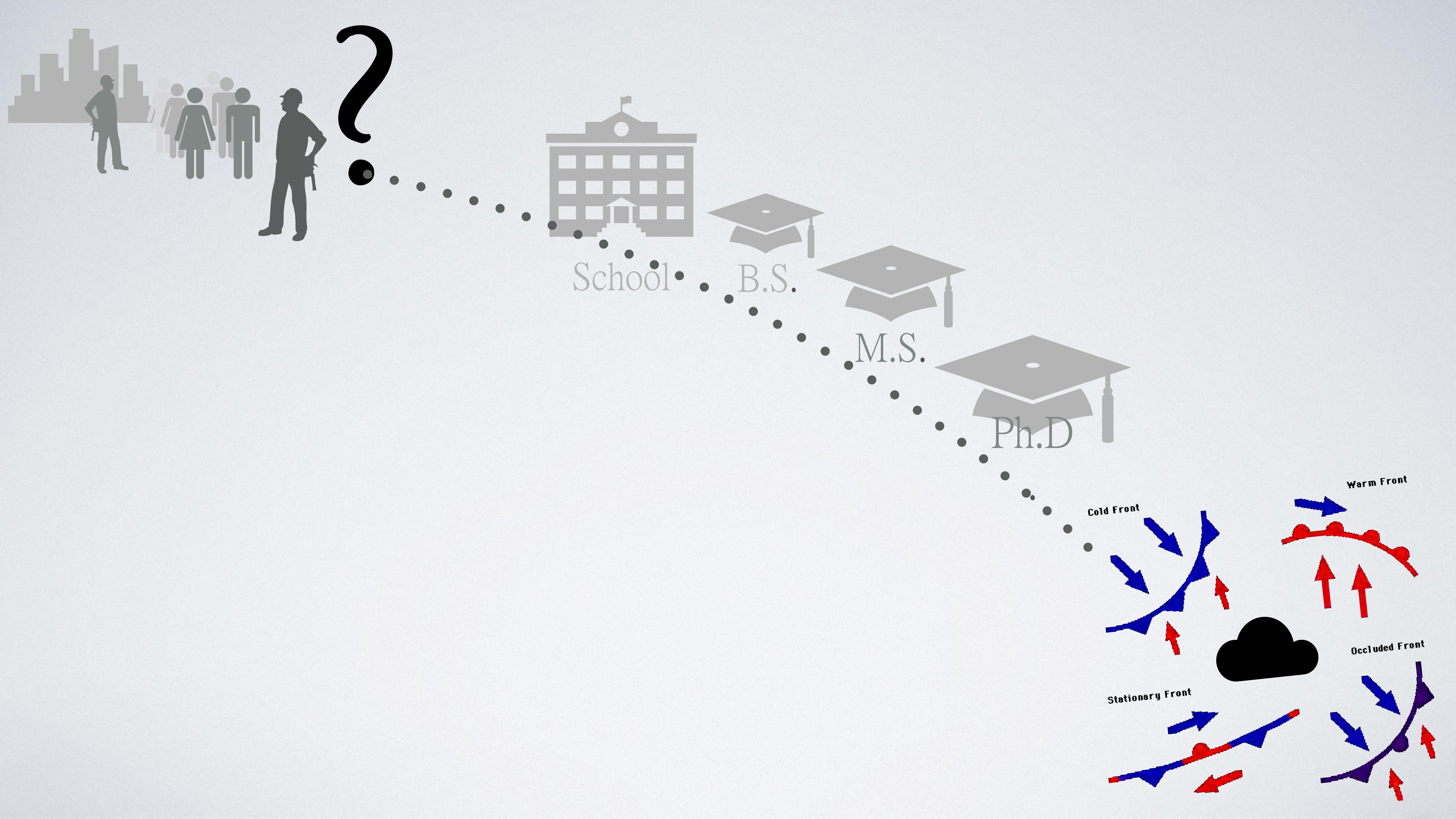


Ph.D

*10 years!*















Expert  
can be a  
communicator  
too



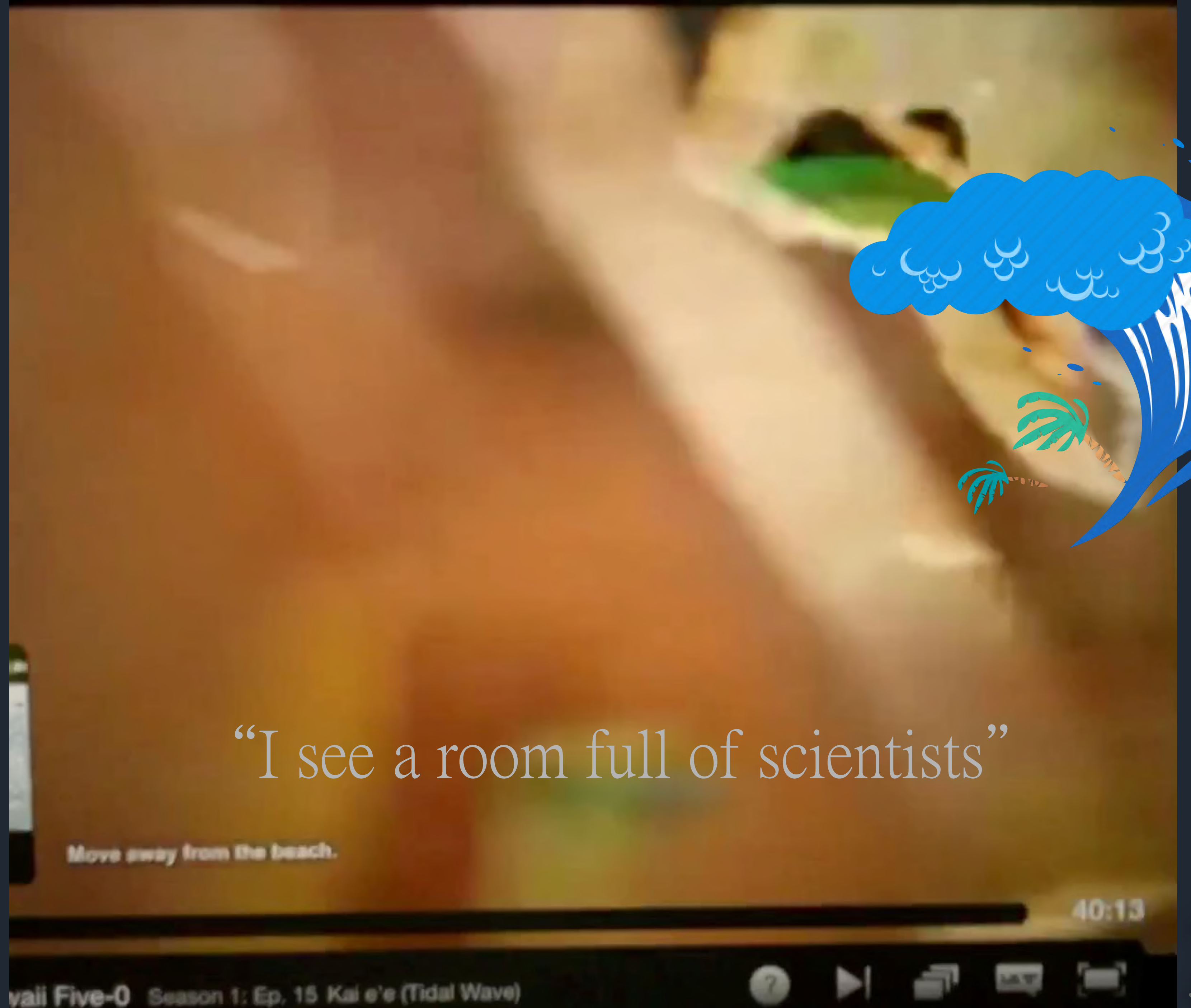








# Scene 1: Tsunami warning



“I see a room full of scientists”

Move away from the beach.

40:13

valli Five-0 Season 1: Ep. 15 Kai e'e (Tidal Wave)





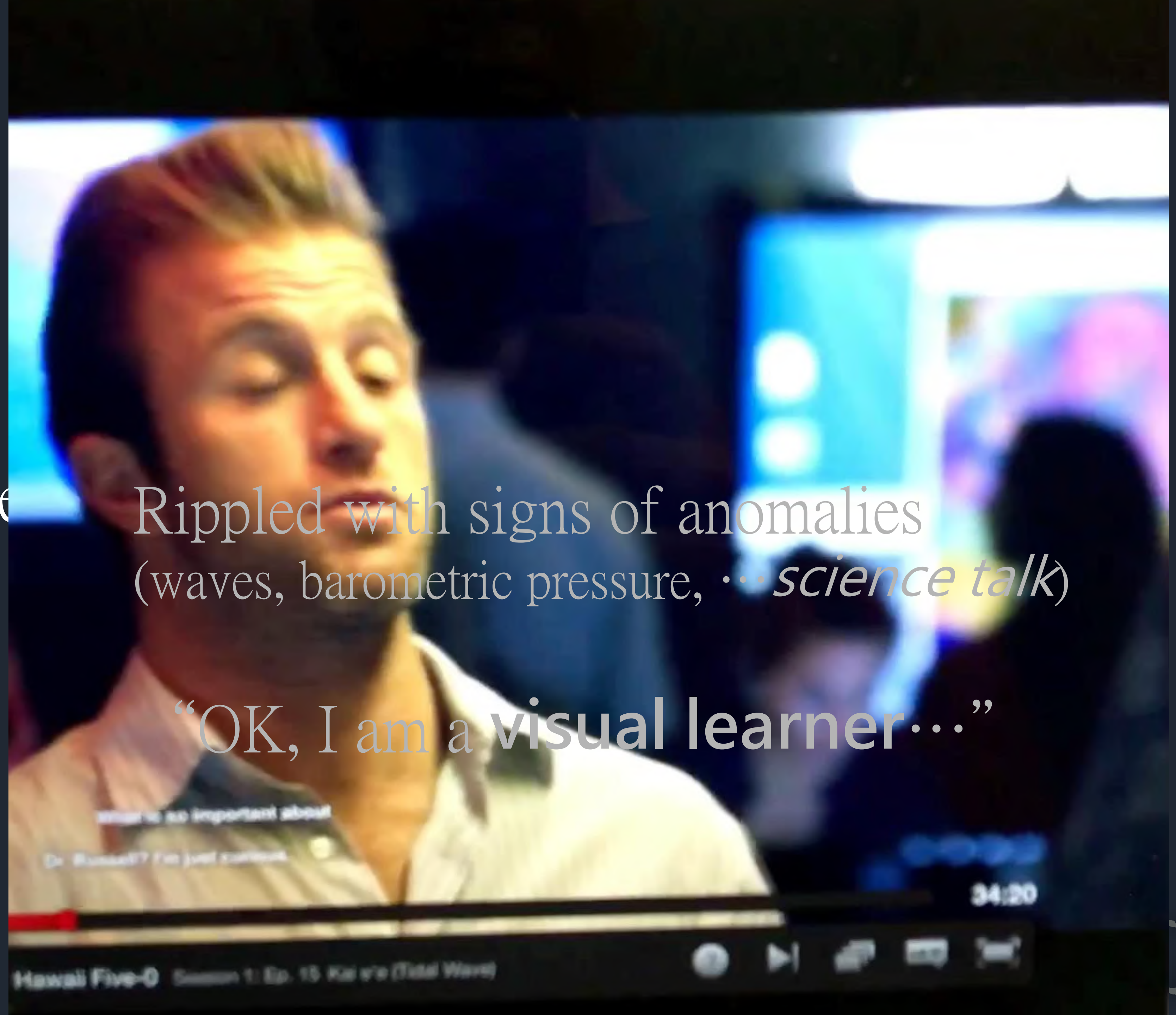


Scene 2:

What triggered the  
warning?

Rippled with signs of anomalies  
(waves, barometric pressure, ...*science talk*)

“OK, I am a **visual learner**...”







Scene 2 cont'd:  
What triggered the  
warning?



“Wait, what you’re telling us is…”

Okay, I'm a visual learner.







Scene 4:  
How does the  
warning system  
work?

“It’s not that complicated”

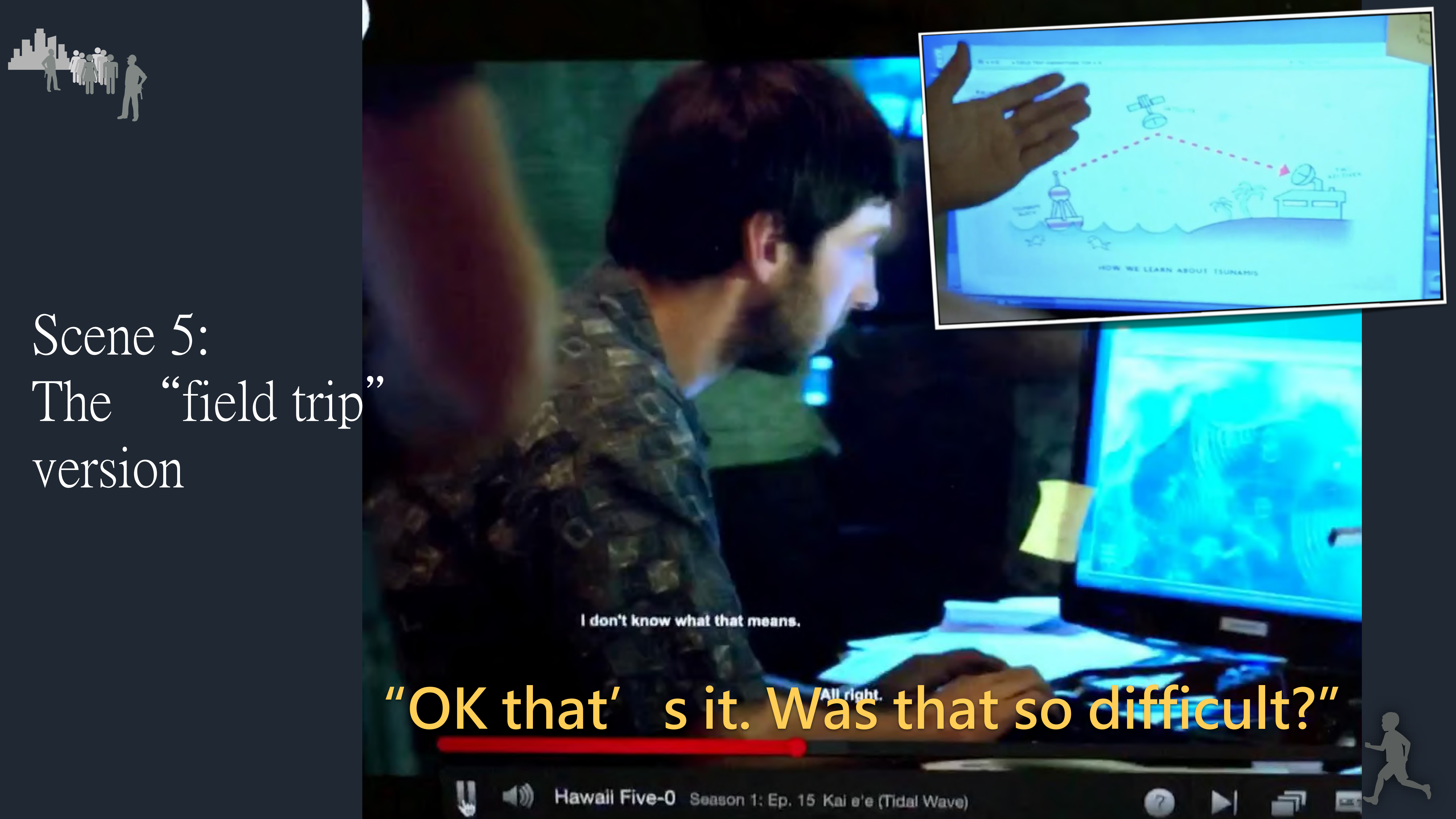


“20 words or less, like a **field-trip** version?”

Same as before.  
All over the map.







Scene 5:  
The “field trip”  
version

I don't know what that means.

All right.

“OK that’ s it. Was that so difficult?”

Hawaii Five-0 Season 1: Ep. 15 Kai e'e (Tidal Wave)





# Scene X: Real life scenario



👉 難搞的 Detective Danny



士農工商，謂之四民。







同理心、講重點

The road to being a  
communicator involves simplification  $\neq$  being simple

avoid jargons (GOES, barometric pressure...)

visual aid (field trip version)







同理心、講重點

Know your audience  
priority

Seek help

Read   







# 轉譯是科學界新趨勢

## Geophysical Research Letters

AN AGU JOURNAL

Open Access Creative Commons

Research Letter

### Accelerated increase in the frequency of extreme weather events surpassing stratospheric warming events

S.-Y. Simon Wang , Yen-Heng Lin, Min-Hsiung Chen, and Philip J. Rasch

First published: 22 April 2017 [Full publication history](#)

DOI: 10.1002/2017GL073012 [View/save citation](#)

Cited by (CrossRef): 0 articles [Check for updates](#)

score 15

#### Abstract

In January 2016, a robust reversal of the Arctic Oscillation led to rapid warming in the Arctic region; this was followed by the March 2016 event. The succession of these two distinct Arctic warming events and their characteristics in terms of similarities and differences were identified and validated based upon tropical lineaments documented in previous studies. The analysis indicates that the tropospheric warming type versus a flat trend in stratospheric warming events may be a rapid transition of tropospheric warming events may be more extremes, more so than the route of stratospheric warming events. A general circulation model suggest that the reduced Arctic tropospheric warming events and associated remarkable events in 2016.

#### Plain Language Summary

Rapid Arctic warming events disrupt mid-latitude weather patterns and normal weather conditions. The atmospheric origins of these events are developing in the troposphere and the stratosphere. Using observations of tropospheric warming events has increased through the use of satellite data. We have also found that tropospheric events develop in a predictable manner. With observations of historically low Arctic tropospheric warming events, computer simulations provided evidence for enhanced transport of tropospheric events, these results suggest that future mid-latitude weather patterns that are inherently less predictable.

## nature climate change

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NATURE CLIMATE CHANGE | COMMENTARY



### California from drought to deluge

S.-Y. Simon Wang, Jin-Ho Yoon, Emily Becker & Robert Gillies

[Affiliations](#) | [Corresponding author](#)

*Nature Climate Change* 7, 465–468 (2017) | doi:10.1038/nclimate3330

Published online 30 June 2017

Citation

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Article metrics

三十字概述

The dramatic switch from extreme drought to severe flooding in California, and the accompanying flip from atmospheric ridge to trough in the northeastern Pacific, exemplifies the pathways to an intensified water cycle under a warming climate.

**Subject terms:** [Atmospheric dynamics](#) · [Climate change](#) · [Hydrology](#)





# 一分鐘搞懂？

52 seconds

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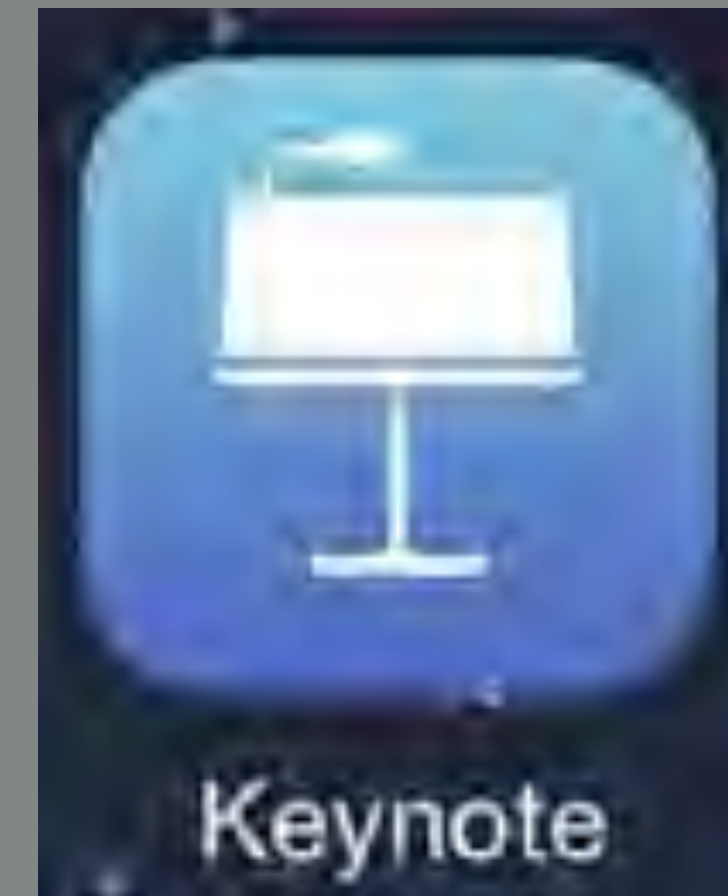
Took me 1.5 hr to make

.





# Tools used in that video



你也能做到





# Enlist Expert Help



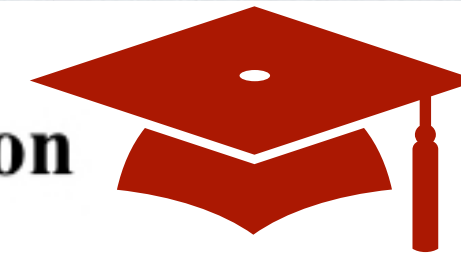
APCC PR/Media Team





# Prepare the new generation

## Master's in Climate Communication



Joint MS/MA program proposal

Department of Journalism and Communication | College of Humanities and Social Sciences

Department of Plants, Soils and Climate | College of Agriculture and Applied Sciences

Assistant Professor Matthew D. LaPlante

Associate Professor Shih-Yu Wang

**Objective:** Utah State University's master's program in climate communication will prepare scientists, journalists and strategic relations professionals to communicate with clarity and expertise about the interconnection of research and

### Program options:

#### Plants, soils and climate (9+ credits)

PSC 4820: Challenges in climate change and energy

PSC 6123: Climate Data Analysis

PSC 6810: Climate and Climate Change

PSC 6900: Special topics in climate science

#### Journalism and communication (9+ credits)

JCOM 3310: Writing for Public Relations

JCOM 4110: Computer-Assisted Reporting

JCOM 5420: The Mass Media and Politics

JCOM 6300: Case Studies in Public Relations

#### Electives: (9+ credits)

ADVS 5650: Science Communication

CMST 3400: Persuasion

CMST 5250: Communication, Social Justice and the Environment

ENVS 6410: Translational Ecology

GEO 3100: Natural Disasters

GEOG 6400: Natural Hazards and Society

HST 3950: Environmental History

JCOM 4010: Mass Communication Ethics

JCOM 4030: Mass Media Law

JCOM 5110: Literary Journalism

PSC 5680: Paleoclimatology

WATS 3000: Oceanography





nature.com

# Why scientists should communicate science – getting to the heart of the matter

20 Nov 2017 | 13:00 BST | Posted by [Rebecca Wild](#) | Category: [Blog](#), [Communication](#), [In the news](#), [Perspectives](#), [Social media](#)

Communicating science effectively needs more than facts, says Eileen Parkes.

